

## Retail 2010 co-locates with three other events

Wednesday, 10 March 2010

A new format for Retail 2010 Exhibition and Conference, being held in Sydney in September, is expected to generate increased visitor numbers.

Formerly branded as Retail Expo and National Retail Forum, the new joint branding highlights the connection between the exhibition and conference.

Organisers expect 180 exhibitors and 120 delegates to attend the conference. Exhibitors include Microsoft, Beonic, Pronto, HP, Sensis and Iconiq. The show also will feature new product developments in retail technology, shop fit out and design - including the 'Store of the Future' - plus business services and green building/sustainable retail.

For the first time Retail 2010 will co-locate with three other events - VISA (Visual Impact), Marketing at Retail Expo 2010 (POPAI) and PrintWorks Expo 2010 (GASAA) with an anticipated visitor attendance of 7,000 during the three days.

Retail 2010 Exhibition and Conference will be held at the Sydney Convention and Exhibition Centre 20 - 22 September 2010.